

2ND ICOHEX 2022

INTERNATIONAL COMPETITION ON
HEALTH AND STUDENT EXCHANGE

“Optimization of Stunting Prevention
to Invest in Achievers Generation”



IMPLEMENTATION INSTRUCTIONS AND TECHNICAL INSTRUCTIONS

POSTER, ESSAY, AND CREATIVE VIDEO
COMPETITION
(FOR STUDENTS)

HEALTH SCIENCE FACULTY
DUTA BANGSA SURAKARTA UNIVERSITY
APRIL – MEY
2022



GENERAL TERMS AND CONDITIONS POSTER, ESSAY, AND CREATIVE VIDEO COMPETITION

A. CONTESTANTS

1. Participants are active students from study programs in universities.
2. Participants are individuals.
3. A participants is just allowed to join a category.
4. Participants are students who have been registered by their respective universities.
5. Overseas participants MUST provide student identification, a passport and student card. The identity can be submitted together with the participants the contested works.
6. Each participant must fill in the registration form provided by the committee.
7. Registration form can be filled in via google form with the address: <http://bit.ly/ICOHEX2022>.
8. Submitting the contested creation is no later than May 27th, 2022 at 23.59 WIB
9. Announcement of the winners for all categories will be announced on May 31st, 2022.
10. The contested creations must be original creation that have never been published and have not been included in other competitions.
11. The contested creations do not contain elements of SARA, pornography, violence, and do not conflict with applicable norms.
12. The contested creations will become the committee's property of the committee and can be published for the interests/ activities of Duta Bangsa Surakarta University.
13. The decision of the jury cannot be contested.

B. SCHEDULE AND PLACE OF THE COMPETITION

No	Time	Agenda	Person in Charge
1	April 18 th , 2022	Race Notification	Committee
2	April 18 th – May 21 st , 2022	Creation the works	Participant
3	17 th May – 27 th May 2022	Submitting the works	Participant
4	28 th May – 30 th May 2022	Deciding the winner	Judges
5	May 31 th , 2022	Announcing the winner	Committee

C. APPRECIATION

1. Creative video contest winner

- 1st Place = Prize + Trophy
- 2nd Place = Prize + Trophy
- 3rd Place = Prize + Trophy

2. Poster contest winner

- 1st Place = Prize + Trophy
- 2nd Place = Prize + Trophy
- 3rd Place = Prize + Trophy

3. Essay competition winner

- 1st Place = Prize + Trophy
- 2nd Place = Prize + Trophy
- 3rd Place = Prize + Trophy

SPECIAL TERMS AND CONDITIONS OF POSTER COMPETITION

A. TECHNICAL TERMS OF THE COMPETITION

1. Each participant is allowed to send only one poster.
2. Participants make a poster design with a theme in accordance with the committee's provisions, namely "Optimization of Stunting Prevention to Invest in Achievers Generation".
3. For participants outside the health study program, the work must match to the theme of the activity, namely "Optimization of Stunting Prevention to Invest in Achievers Generation".
4. Posters must be in English.
5. The number of posters is 1 (one) with 42 cm Height x 29.7 cm width or A3 size vertically or portrait.
6. The content of the poster must be legible, structured and easy to be understood.
7. Posters may be created using both computer application software and by hand and then scanned.
8. Minimum resolution of 300 dpi.
9. Poster must contain:
 - a. The names of participants and institutions are placed in the lower right corner.
 - b. The educational institution's logo and the UDB logo are located in the top right, top left, or bottom left corners.
10. Attach a brief description of the contents of the poster in a word file.
11. Posters are sent in jpg/jpeg format with file names: Poster_ Name of Participants_Name of Institution_Title of the poster.
12. Posters are sent in soft copy with a max file size of 5Mb.

13. Soft posters files are sent (may be in .ai/psd/cdr format) as well as additional converts (.jpg or .jpeg) and additional documents are collected in one folder and then converted into .rar format with the file format: Poster_ Name of Participants_Name of Institution_Title of the poster.
14. Then the file is sent to <http://bit.ly/ICOHEX2022>.

B. ASSESSMENT CRITERIA

Assessment based on:

1. Ideas and Concept
2. Suitability with theme
3. The content must be Communicative, informative, and educative
4. Uniqueness poster and originality
5. Color composition

SPECIAL TERMS AND CONDITIONS OF ESSAY COMPETITION

A. TECHNICAL TERMS OF THE COMPETITION

1. Each participant is allowed to send only one Essay.
2. Participants make an essay with a theme in accordance with the committee's provisions, namely "Optimization of Stunting Prevention to Invest in Achievers Generation".
3. For participants outside the health study program, the work must adapt to the theme of the activity, namely "Optimization of Stunting Prevention to Invest in Achievers Generation".
4. Essay manuscripts must be in English.
5. The essay manuscript is a maximum of five (5) sheets, excluding cover, attachments and bibliography.
6. Characteristics and content of essay:
 - a. Creative and innovative
Essay contains creative ideas in accordance with the theme.
 - b. Originality of the Essay
The originality of the idea in creating an innovation.
 - c. Implementation feasibility.
 - d. Logical and systematic
 - 1) Each step of writing is designed systematically and coherently.
 - 2) The essay must have problem identification, analysis, conclusions, and suggestions.
7. Essay manuscripts are sent in the following file format: Essay_Name of Participant_Name of Institution_Title of the Essay.
8. Then the file is sent to <http://bit.ly/ICOHEX2022>.

B. WRITING SYSTEMATICS

1. Essay writing must be in pdf format.
2. Titles are typed in capital letters.
3. Write the author's name below the title.

4. The manuscript is typed on A4 paper, Times New Roman 12 font, 1.5 spacing.
5. The margins are 4 cm left, 3 cm right, 3 cm below, and 3 cm above.
6. The essay manuscript consists of the title, the content of manuscript, bibliography, attachments (if necessary).
7. Bibliography format using Harvard or Vancouver.
8. Template Essay:
 - a. Title (in bold, capitalized, center position)
 - b. Author's name (center position)
 - c. Affiliation, author's email address (center position)
 - d. Contents of the script (justify position):
 - 1) Introduction
 - 2) Identification of problems
 - 3) Analysis
 - 4) Conclusion
 - 5) Suggestion
 - e. Bibliography (justify position)

C. ASSESSMENT CRITERIA

Assessment based on:

1. Originality in title selection.
2. Content and development (creativity and critical thinking).
3. Suitability with theme.
4. Suitability with writing systematics.
5. Up-to-date library sources/ reference sources.

SPECIAL TERMS AND CONDITIONS OF CREATIVE VIDEO COMPETITION

A. TECHNICAL TERMS OF THE COMPETITION

1. The video must be original creation that have never been published and have not been included in any competitions.
2. Videos may not use footage, templates, sound effects (eg sky timelapse footage, intro templates, the sound of roosters crowing, etc.) from other sources.
3. Videos may use music from other sources as long as they don't contain copyright.
4. Explanation of content can be through text or verbal narration contained in the video.
5. The video is made as creative as possible and must be in accordance with the theme that has been determined by the committee, namely "Optimization of Stunting Prevention to Invest in Achievers Generation".
6. For participants outside the health study program, the work must adapt to the theme of the activity, namely "Optimization of Stunting Prevention to Invest in Achievers Generation"
7. The duration of the video is 5-10 minutes and the video can use any camera.
8. Video in the form of mp4 (filename.mp4), Quicktime Movie (filename.mov), or FLV (filename.flv), with a minimum resolution of 720p.
9. Then the video is sent to <http://bit.ly/ICOHEX2022> by renaming the file name: Creative Video_Participant Name_Institution Name_Video title.

B. ASSESSMENT CRITERIA

1. Suitability with theme and title
2. Creativity
3. Beauty / aesthetics
4. Time Duration
5. Originality